



\$ _____

Bike Bucks

Earned by _____ for outstanding commuting during the month of _____ 2010

Bike Bucks are redeemable at Williamson Bicycle Works.

VOID - Sample Only

Bike Bucks

designCraft just created a new Bike Bucks program, which provides an incentive for any employee who commutes via alternative transportation. Bike Bucks are earned by the mile and good toward purchases at Williamson Bicycle Works, where owner Del Henning helped us set up this program.

designCraft staff members earn Bike Bucks by riding, walking or taking the bus to work. They receive fifty cents per mile, with a maximum of \$25 per month. Mileage totals are tallied each month and used to generate CO2 reduction reports.

We keep track of trips with stickers on the calendar, so be sure to check out our calendar when you visit. Each employee puts up one sticker for each day they ride, walk or bus to work, and half a sticker if they ride, walk or bus one way. Seeing the stickers on the calendar is a great incentive even without the Bike Bucks. Already we've had many days when everyone arrived by bike.